



EXECUTIVE DASH

Business managers need access to key business information in Microsoft® Excel, data that must be dynamic and accurate. Executive DASH™ allows users to build a range of reports from simple ad hoc workbooks to complex dashboard-type views of this critical business data. Executive DASH™ works as a powerful Microsoft Excel add-in to seamlessly retrieve any data on the network and return that dynamic data, whether in summary or detail, from multiple data sources, into your spreadsheet.

Leverage all your knowledge of Excel with the full confidence that your company data can be dynamically updated within your spreadsheet. Executive DASH™ affords you the opportunity to work within the familiar Excel environment in a timely fashion.

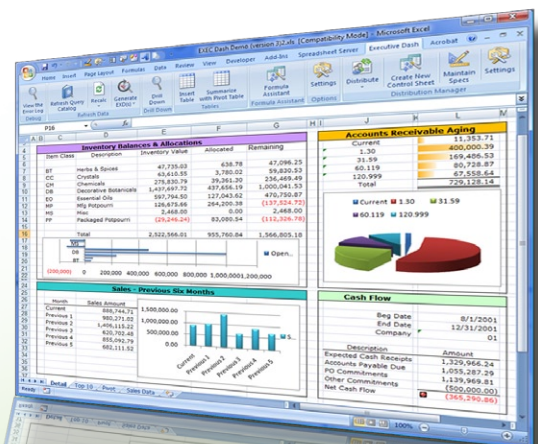
Benefits include:

- Connect-ability from Excel to multiple data sources across different platforms
- Easy-to-use Query Designer
- Easily share pre-configured queries
- Use provided wizard, in Excel, to create formulas
- Drill-down to detail from your spreadsheets or populate directly using EDASH formulas
- Control results by changing values in your spreadsheets
- Dynamically customize the view of your drill-down data using the feature-rich drill-down panel
- Automatically import dynamic results into your spreadsheet, or analyse results with enhanced drill-down capabilities
- Enhanced data analysis leveraging new features in Excel 2007, such as tables, pivot reports and charts
- Using EDASH formulas, incorporate promptable windows that extend the data validation

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EXECUTIVE DASH FEATURES & BENEFITS

Problems associated with standard reporting tools include:

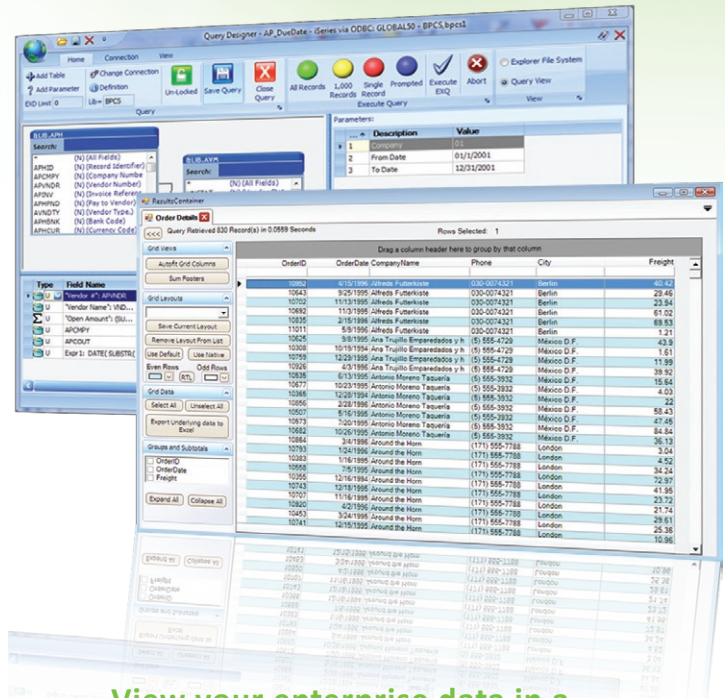
- Expensive configurations of data warehouses
- Difficulty in configuring efficient drill-down process
- No interactive use of the data
- Requires initial configuration of data cubes
- Length of time and skill-set required to create or update reports
- Data integrity issues due to no dynamic access to data

To overcome these issues, users resort to running reports and queries and then re-type the data into Excel spreadsheets. As a consequence of this lengthy, manual process, the data becomes stale and inaccurate, and the process has to be repeated multiple times in the course of a reporting period, still resulting in data with questionable integrity.

Eliminate this bottleneck with Executive DASH and give your users, whether it is your CEO, VP of Sales, Inventory Control Manager or Benefits Analyst, a tool that leverages the power and flexibility of Microsoft Excel.

Report Examples Include:

- Sales Reporting
- Budget Forecasting
- Customer Open Order
- Equal Employment Opportunity Reporting
- Project Management Reporting
- Purchase Order Tracking
- Business KPI and Role-Specific Dashboards



View your enterprise data in a dynamic dashboard environment

**Want to learn more?
Contact us today.**

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